



Essential Strategies for Implementing Kaizen and Continuous Improvement Training Course

13 - 17 Jul 2026

Casablanca

4100 € (Per Person)

Ref: #QUA9947_610204



Course Introduction / Overview:

In a rapidly changing world, the ability to constantly improve is the key to sustained success. This training course is designed to provide professionals and managers with the frameworks and practical skills to implement Kaizen and build a sustainable culture of continuous improvement. It goes beyond a simple focus on tools and techniques to explore the strategic and human elements of driving incremental, positive change throughout an organization. We will explore how to identify opportunities for improvement, engage and empower teams, and use a structured approach to solve problems and reduce waste. The curriculum is informed by the foundational work of global academics like Dr. Edward Deming, whose principles of Total Quality Management (TQM) and the Deming Cycle (Plan-Do-Check-Act) shaped the modern approach to continuous improvement. His work provides a valuable lens for understanding how small changes, made consistently over time, can lead to monumental results. This program provides a clear blueprint for turning a collection of individuals into a high-performing team that is always looking for a better way. BIG BEN Training Center is committed to empowering professionals to become true agents of change.

Target Audience / This training course is suitable for:



- Continuous improvement specialists.
- Operations and production managers.
- Team leaders and supervisors.
- Quality assurance professionals.
- Project managers.
- Human resource managers.
- Executive leaders.

Target Sectors and Industries:

- Manufacturing and production.
- Healthcare.
- Financial services.
- Logistics and supply chain.
- Information technology.
- Retail.
- Government agencies and public services.

Target Organizations Departments:

- Operations.
- Quality Assurance.
- Continuous Improvement.
- Human Resources.
- Process Engineering.
- Corporate Leadership.
- Project Management.

Course Offerings:



By the end of this course, the participants will have able to:

- Understand the principles of Kaizen and continuous improvement.
- Identify opportunities for improvement using a structured approach.
- Apply the PDCA cycle to a variety of processes.
- Lead a Kaizen event.
- Engage and empower a team to drive change.
- Develop a plan for a Kaizen initiative.
- Measure the impact of an improvement project.
- Develop a personal plan for a leader of change.

Course Methodology:

This training course uses a highly interactive and case-based methodology to ensure participants gain actionable skills in Kaizen and continuous improvement. The program incorporates detailed case studies of organizations that have successfully implemented a Kaizen culture, as well as those that have struggled with sustaining change. We will use interactive workshops and simulations to practice critical skills like conducting a brainstorming session, creating a value stream map, and leading a Kaizen event. The course includes a hands-on group project where participants will work together to apply Kaizen principles to a fictional business process. BIG BEN Training Center believes that hands-on training is essential for mastering these new ways of working. Our expert facilitators will guide discussions and provide personalized feedback, ensuring that participants leave with the confidence and practical experience needed to lead a successful improvement initiative.



Course Agenda (Course Units):

Unit One: Foundations of Continuous Improvement

- The philosophy of Kaizen.
- The principles of continuous improvement.
- The PDCA cycle (Plan-Do-Check-Act).
- The role of waste in a process.
- Building a business case for Kaizen.

Unit Two: Identifying Opportunities

- The human element of Kaizen.
- Engaging employees in a Kaizen culture.
- Tools for finding opportunities (e.g., Gemba walk).
- The importance of small, incremental changes.
- Creating a shared sense of ownership.

Unit Three: Leading a Kaizen Event

- The stages of a Kaizen event.
- Defining the problem and setting a goal.
- Tools for analysis and root cause identification.
- Brainstorming and selecting solutions.
- Implementing the chosen solution.

Unit Four: Sustaining the Gains



- Standardizing the new process.
- Measuring the impact of the improvement.
- Communicating the success of the project.
- The role of leadership and management.
- Overcoming resistance to change.

Unit Five: Building a Culture of Kaizen

- The role of recognition and reward.
- Training and empowering employees.
- Integrating Kaizen with other methodologies.
- The future of continuous improvement.
- Developing a personal action plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can an organization, which is under pressure to deliver fast results, create the time and space to implement a Kaizen culture that relies on small, consistent changes for long-term improvement?



What unique qualities does this course offer compared to other courses?

This training course is a highly specialized program that focuses on the human and strategic elements of Kaizen implementation, which sets it apart from more technical process improvement courses. We go beyond a simple focus on tools to provide a holistic framework for a leader who can inspire their team to achieve continuous improvement. Our curriculum is tailored to address the specific needs of modern professionals, providing them with the frameworks to manage not just the processes but also the people who are essential for success. The course distinguishes itself by emphasizing not only the technical skills needed to lead a Kaizen event but also the strategic and communication skills required to build a sustainable culture of improvement. By focusing on both the practical and the cultural aspects of Kaizen, this program provides an invaluable skill set that is essential for any professional committed to driving change in their organization.