



# **Strategic Board Leadership and Corporate Governance Training Course**

**Ref: #CS3152**



## **Course Introduction / Overview:**

In today's volatile and complex global landscape, the role of a corporate board has evolved far beyond simple oversight. Effective governance is now the cornerstone of organizational resilience, long-term value creation, and stakeholder trust. This intensive training course provides a comprehensive exploration of the principles and practices that define high-performing boards. We delve into the critical functions of strategic leadership, risk management, and ethical decision-making that are paramount for modern directors. Drawing on foundational concepts from leading thinkers like Jay Lorsch, co-author of "Pawns or Potentates: The Reality of America's Corporate Boards," this program moves from theory to practical application. Participants will gain a deep understanding of their fiduciary duties, the nuances of boardroom dynamics, and the skills needed to navigate challenges from digital disruption to ESG imperatives. BIG BEN Training Center has designed this course to empower current and aspiring board members with the strategic foresight and governance acumen required to guide their organizations toward sustainable success and robust corporate citizenship in an ever-changing world. This is a definitive guide to mastering the art and science of effective board membership.

## **Target Audience / This training course is suitable for:**



- Current and newly appointed Board Members.
- Non-Executive Directors.
- C-Suite Executives (CEOs, CFOs, COOs).
- Corporate Secretaries and General Counsel.
- Senior Managers and aspiring directors.
- Heads of Legal, Compliance, and Internal Audit departments.
- Investors and shareholder representatives.
- Family business owners and successors.
- Consultants specializing in corporate governance.

## **Target Sectors and Industries:**

- Banking and Financial Services.
- Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Energy, Oil, and Gas.
- Manufacturing and Industrials.
- Retail and Consumer Goods.
- Real Estate and Construction.
- Governmental agencies and public sector entities.
- Non-Profit Organizations and Foundations.

## **Target Organizations Departments:**



- Executive Leadership and the CEO's Office.
- Board of Directors and its Committees.
- Legal and Corporate Secretariat.
- Finance and Accounting.
- Internal Audit and Risk Management.
- Compliance and Ethics.
- Strategy and Corporate Development.
- Investor Relations and Corporate Communications.
- Human Resources (for succession planning).

## **Course Offerings:**

By the end of this course, the participants will have able to:

- Master the core principles of corporate governance and fiduciary responsibilities.
- Analyze and improve board composition, structure, and dynamics for optimal performance.
- Develop robust frameworks for strategic oversight and effective risk management.
- Lead and contribute effectively in board and committee meetings.
- Enhance financial literacy for non-financial directors to ensure rigorous oversight.
- Navigate complex ethical dilemmas and promote a culture of integrity.
- Strengthen stakeholder engagement and manage shareholder relations effectively.
- Evaluate board performance and implement continuous improvement processes.
- Integrate Environmental, Social, and Governance (ESG) factors into board strategy.

## **Course Methodology:**



The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring that participants can immediately apply their learning in a real-world boardroom context. We move beyond traditional lectures to foster a dynamic learning environment built on experiential activities. The course heavily utilizes in-depth case studies of real companies, allowing participants to analyze governance successes and failures to draw actionable insights. Facilitated group discussions and peer-to-peer learning are central to the program, encouraging the exchange of diverse perspectives and experiences. Interactive workshops and role-playing simulations will challenge participants to navigate difficult boardroom scenarios, such as managing conflicts of interest, responding to a crisis, or debating a major strategic decision. Our expert instructors provide continuous feedback and guide participants through complex topics with clarity. The methodology emphasizes a blend of established governance frameworks and forward-looking trends, preparing leaders not just for today's challenges, but for the future of corporate oversight.

## **Course Agenda (Course Units):**

### **Unit One: Foundations of Modern Corporate Governance**

- The evolution and principles of corporate governance.
- Understanding the legal and regulatory framework.
- Defining the roles and responsibilities of the board and management.
- The core fiduciary duties of care, loyalty, and good faith.
- Distinguishing between governance, risk, and compliance (GRC).
- An overview of key board committees: Audit, Compensation, and Nomination.
- The critical role of the Corporate Secretary in supporting the board.



## **Unit Two: The Board's Role in Strategy and Performance**

- The board's contribution to strategy formulation and validation.
- Setting the organization's risk appetite and tolerance.
- Monitoring corporate performance against strategic objectives.
- CEO selection, evaluation, and succession planning.
- Overseeing major capital allocation and investment decisions.
- Driving innovation and navigating digital transformation from the top.
- Balancing short-term pressures with long-term value creation.

## **Unit Three: Optimizing Board Composition and Dynamics**

- Principles of effective board composition and diversity.
- The role of the Board Chair in fostering effective leadership.
- Managing boardroom dynamics and constructive debate.
- Processes for effective decision-making and avoiding groupthink.
- Conducting effective board and committee meetings.
- Onboarding and continuous development for directors.
- Processes for regular board and director performance evaluations.

## **Unit Four: Financial Oversight and Enterprise Risk Management**

- Financial literacy for every board member.
- The role and responsibilities of the Audit Committee.
- Overseeing financial reporting, internal controls, and the external audit.
- Understanding and overseeing enterprise risk management (ERM) frameworks.
- The board's role in crisis management and business continuity.
- Navigating cybersecurity risks at the board level.
- Ensuring compliance with anti-corruption and ethical standards.

## **Unit Five: Stakeholder Engagement and Future-Proofing the Board**



- Integrating Environmental, Social, and Governance (ESG) criteria into strategy.
- Effective shareholder and stakeholder engagement strategies.
- The board's role in corporate social responsibility and ethics.
- Managing investor relations and corporate communications.
- Navigating shareholder activism.
- The impact of technology and AI on corporate governance.
- Anticipating future trends and adapting governance practices.

## **FAQ:**

### **Qualifications required for registering to this course?**

There are no requirements.

### **How long is each daily session, and what is the total number of training hours for the course?**

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

### **Something to think about:**

In an era of rapid technological change and increasing stakeholder demands, how can a board of directors' balance long-term value creation with short-term performance pressures without compromising ethical standards?

### **What unique qualities does this course offer compared to other courses?**



This course distinguishes itself by moving beyond a purely theoretical or compliance-based review of corporate governance. Its primary focus is on the practical application of governance principles within the complex, real-world dynamics of the boardroom. While other programs may focus on rules and regulations, we emphasize the "art" of governance fostering constructive debate, navigating challenging interpersonal dynamics, and making sound judgments under pressure. The curriculum is uniquely structured to address the forward-looking challenges facing modern boards, with significant attention given to strategic oversight of digital transformation, cybersecurity risk, and the integration of ESG factors into core business strategy. Unlike generic courses, our content is enriched with contemporary case studies that reflect current global business challenges. The methodology prioritizes interactive simulations and peer-to-peer learning, creating a confidential environment where experienced leaders can share insights and collaboratively solve complex governance dilemmas. This focus on strategic foresight, practical skills, and leadership dynamics provides a more holistic and impactful learning experience.