



# **Maximizing Project Performance Through Strategic Scheduling and Resource Allocation Training Course**

**07 - 11 Sep 2026**

**Casablanca**

**4100 € (Per Person)**

**Ref: #PRM9538\_612650**



## **Course Introduction / Overview:**

In today's complex business landscape, the ability to manage projects efficiently and effectively is paramount to success. This training course, "Maximizing Project Performance Through Strategic Scheduling and Resource Allocation Training Course," provides a comprehensive and practical framework for mastering the essential disciplines of project scheduling, resource management, and risk mitigation. Participants will learn how to transition from reactive management to a proactive, strategic approach that optimizes project outcomes. The curriculum is designed to address the critical challenges project teams face, from accurate activity duration estimation and identifying the critical path to handling resource overallocation and managing project constraints. Drawing on the principles of project controls and performance measurement, this course offers a hands-on approach to creating realistic and resilient project plans. This is in line with the insights of Dr. J. Kent Crawford, author of the seminal book, "The Strategic Project Office: A Guide to Improving Organizational Performance," who emphasizes the crucial role of a strategic project office in enhancing organizational efficiency and productivity through effective resource allocation and risk assessment. BIG BEN Training Center is committed to equipping professionals with the advanced skills necessary to deliver projects on time and within budget, ensuring a significant return on investment. The program provides the tools and techniques to develop robust schedules, level resources, and make informed decisions that drive project success in any industry or sector.

## **Target Audience / This training course is suitable for:**



- Project Managers and Coordinators.
- Program and Portfolio Managers.
- Project Schedulers and Planners.
- Resource Managers and Analysts.
- Functional Managers and Team Leads.
- Project Management Office (PMO) Staff.
- Individuals aspire to a career in project management.
- Professionals involved in project planning and execution.

## **Target Sectors and Industries:**

- Information Technology and Software Development.
- Construction and Engineering.
- Manufacturing and Supply Chain.
- Healthcare and Pharmaceuticals.
- Financial Services and Banking.
- Consulting and Professional Services.
- Government agencies and public sector organizations.
- Non-profit organizations and academia.

## **Target Institutional Departments:**

- Project Management Office (PMO).
- Engineering and Operations.
- IT and Systems Development.
- Research and Development (R&D).
- Human Resources.
- Finance and Accounting.
- Marketing and Communications.
- Government and Public Administration.



## Course Offerings:

By the end of this course, the participants will have able to:

- Develop comprehensive project schedules using critical path methodology.
- Create a breakdown structure (WBS) and define project activities with precision.
- Master techniques for resource leveling and smoothing to prevent over-allocation.
- Estimate activity durations, costs, and resource requirements accurately.
- Identify and manage project risks and uncertainties that impact the schedule and budget.
- Utilize a responsibility assignment matrix (RAM) for clear role definition.
- Apply earned value management (EVM) to monitor project performance and progress.
- Implement effective project controls to keep projects on track.
- Communicate project status and performance to stakeholders effectively.
- Align project objectives with organizational strategic goals.

## Course Methodology:



This training course employs a highly interactive and practical methodology designed to foster deep understanding and skill mastery. The program is built on a foundation of adult learning principles, emphasizing hands-on application and real-world problem-solving. Through a combination of case studies, group exercises, and facilitated discussions, participants will apply theoretical concepts of project planning and scheduling to realistic project scenarios. The use of case studies allows for an immersive experience where learners can analyze complex scheduling and resource allocation challenges, such as resource conflicts and budget constraints, and develop strategic solutions. Role-playing activities will simulate stakeholder communication and negotiation, enhancing the participant's ability to manage expectations and secure buy-in. BIG BEN Training Center's approach integrates a variety of training methods, including direct instruction, collaborative problem-solving, and peer-to-peer learning, ensuring that all learning styles are accommodated. This dynamic environment encourages participants to share their own experiences and challenges, creating a rich learning community. The course also incorporates feedback sessions to help participants refine their skills and build confidence in their ability to lead successful projects.

## **Course Agenda (Course Units):**

### **Unit One: Strategic Project Planning and Initiation**



- Understanding the project lifecycle and key phases.
- Defining project scope and objectives.
- Developing the Work Breakdown Structure (WBS).
- Creating a comprehensive list of project activities.
- Identifying activity dependencies and relationships.
- Introduction to project scheduling software and tools.
- Estimating activity durations and resource requirements.

## **Unit Two: Mastering Project Scheduling Techniques**

- Introduction to Critical Path Method (CPM).
- Calculating early start, early finish, late start, and late finish dates.
- Determining the critical path and project float.
- Managing project constraints and deadlines.
- Techniques for fast-tracking and crashing the schedule.
- Applying agile and waterfall methodologies to scheduling.
- Using Gantt charts and network diagrams for visualization.

## **Unit Three: Advanced Resource Allocation and Optimization**

- Understanding resource types and availability.
- Identifying and resolving resource conflicts and overallocation.
- Implementing resource leveling and smoothing techniques.
- Balancing project needs with resource capacity.
- Optimizing resource utilization across multiple projects.
- The role of the Project Management Office (PMO) in resource management.
- Human capital management and skills tracking.

## **Unit Four: Cost Management and Project Controls**



- Establishing the project budget and cost baseline.
- Introduction to Earned Value Management (EVM).
- Calculating key EVM metrics: CV, SV, CPI, SPI.
- Forecasting project performance using EAC and ETC.
- Implementing effective changes in control procedures.
- Project performance monitoring and reporting.
- Practical application of project controls in various industries.

## **Unit Five: Risk Management and Stakeholder Communication**

- Identifying and analyzing project risks.
- Developing a comprehensive risk response plan.
- Monitoring and controlling project risks throughout the lifecycle.
- Strategies for effective stakeholder communication and management.
- Negotiating with stakeholders for resources and support.
- Building a resilient project plan.
- Best practices for project closure and lessons learned.

## **FAQ:**

### **Qualifications required for registering to this course?**

There are no requirements.

### **How long is each daily session, and what is the total number of training hours for the course?**

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

### **Something to think about:**



To what extent does the cultural context of an organization influence the effectiveness of a project manager's chosen resource allocation strategy?

## **What unique qualities does this course offer compared to other courses?**

This training course distinguishes itself by moving beyond a purely theoretical approach to project management and delivering a deeply practical and strategic framework. The curriculum is not just about understanding how to use scheduling tools; it's about mastering the underlying principles that drive project success. We focus on real-world challenges like resource conflicts, budget overruns, and unexpected delays, providing participants with the critical thinking skills to navigate these complexities. While other courses may teach a single methodology, we offer a comprehensive view that includes both traditional and agile approaches, enabling participants to choose the best fit for their project environment. Our emphasis on strategic resource allocation and human capital management sets this program apart, recognizing that people are the most valuable resource in any project. The course incorporates lessons from leading academic research and publications, grounding the training in established theory while providing actionable, hands-on examples. This blend of academic rigor and practical application, coupled with BIG BEN Training Center's commitment to creating a dynamic, interactive learning environment, ensures that participants not only acquire knowledge but also develop the confidence and expertise to lead high-performing project teams and deliver exceptional results.