



Transformational Leadership for Driving Change and Innovation Training Course

09 - 13 Nov 2026

Madrid

5900 € (Per Person)

Ref: #LE3170_19082



Course Introduction / Overview:

This course provides a comprehensive framework for leaders aiming to drive meaningful and sustainable organizational transformation. In today's volatile business environment, the ability to lead change and foster innovation is no longer a desirable skill but an essential competency. This program moves beyond traditional management theories to explore the core principles of transformational leadership, a style focused on inspiring and motivating teams to achieve extraordinary outcomes. Drawing on the foundational work of scholars like Bernard M. Bass, particularly his insights in "Leadership and Performance Beyond Expectations," participants will delve into the four key components of this leadership model: Idealized Influence, Inspirational Motivation, Intellectual Stimulation, and Individualized Consideration. BIG BEN Training Center has designed this immersive experience to equip leaders with practical tools and strategies to not only manage change but to champion it. Participants will learn to create a compelling vision, build a culture of psychological safety that encourages creativity, and navigate the complexities of implementing innovative ideas. The curriculum is structured to bridge the gap between theory and practice, ensuring that every leader leaves with an actionable plan to initiate and sustain positive transformation within their organization, ultimately enhancing performance and securing a competitive edge.

Target Audience / This training course is suitable for:

- C-Suite Executives and Senior Leaders.
- Department Heads and Division Managers.
- Team Leaders and Supervisors.
- Project and Program Managers.
- Human Resources and Organizational Development Professionals.
- Change Management Practitioners and Consultants.
- Entrepreneurs and Business Owners.
- High-potential employees being developed for leadership roles.

Target Sectors and Industries:

- Technology and Information Services.

- Financial Services and Banking.
- Healthcare and Pharmaceuticals.
- Manufacturing and Engineering.
- Retail and Consumer Goods.
- Telecommunications.
- Government Agencies and Public Sector Organizations.
- Non-Profit and Educational Institutions.



Target Organizations Departments:

- Executive Leadership and Senior Management.
- Human Resources and Talent Development.
- Operations and Production.
- Research and Development (R&D).
- Project Management Office (PMO).
- Marketing and Sales.
- Strategic Planning and Corporate Development.
- Information Technology (IT).

Course Offerings:

By the end of this course, the participants will have able to:

- Master the four core components of transformational leadership.
- Develop and articulate a compelling vision to inspire and motivate teams.
- Design and implement effective change management strategies using established models.
- Cultivate a workplace culture that fosters psychological safety, creativity, and innovation.
- Apply techniques for intellectual stimulation to encourage critical thinking and problem-solving.
- Effectively manage resistance to change and build stakeholder buy-in.
- Empower team members through individualized consideration, coaching, and mentorship.
- Align change and innovation initiatives with overarching strategic business goals.
- Develop a personal action plan for enhancing their transformational leadership capabilities.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, experiential, and participant-centered, ensuring that learning is both engaging and directly applicable to real-world challenges. We believe that leadership skills are best developed through practice, reflection, and feedback. The course structure moves beyond traditional lectures to incorporate a rich blend of learning techniques. Participants will engage in in-depth case study analyses of successful and unsuccessful corporate transformations, allowing them to dissect complex scenarios and identify critical success factors. Facilitated group discussions and brainstorming sessions will encourage peer-to-peer learning and the exchange of diverse perspectives. A significant portion of the program is dedicated to practical application through role-playing exercises, team-based problem-solving activities, and leadership simulations. These activities provide a safe environment to practice new skills, such as communicating a vision for change or coaching a team through uncertainty. Self-assessment tools and structured feedback mechanisms are integrated throughout the course to foster self-awareness and guide personal development. This hands-on, applied learning approach ensures that participants not only understand the concepts of transformational leadership but are also confident in their ability to implement them effectively within their organizations.



Course Agenda (Course Units):

Unit One Foundations of Transformational Leadership

- Defining transformational leadership versus transactional and other leadership styles.
- The four pillars of transformational leadership: Idealized Influence and Inspirational Motivation.
- The four pillars continued: Intellectual Stimulation and Individualized Consideration.
- The psychological profile of a transformational leader.
- Conducting a personal leadership style assessment.
- The proven link between transformational leadership and organizational outcomes.
- The historical context and evolution of modern leadership theories.

Unit Two The Leader as a Catalyst for Change

- Understanding the fundamental dynamics and cycles of organizational change.
- Applying key change management models like Kotter's 8-Step Process.
- The leader's critical role in crafting and communicating a compelling vision for change.
- Proven strategies for identifying and overcoming resistance to change.
- Building a powerful guiding coalition to champion change initiatives.
- Managing the human side of change, including employee emotions and morale.
- Analyzing case studies of successful and failed change management efforts.

Unit Three Cultivating a Culture of Pervasive Innovation

- Distinguishing between the concepts of creativity and applied innovation.
- Establishing psychological safety as a prerequisite for risk-taking and experimentation.
- Practical techniques for stimulating creative thinking and ideation within teams.
- Designing organizational processes that support innovation from concept to execution.
- Leveraging diversity and inclusion as key drivers of innovative outcomes.
- Facilitating highly effective brainstorming and problem-solving sessions.
- Developing metrics and reward systems to encourage and sustain innovation.



Unit Four Strategic Implementation and Team Empowerment

- Aligning change and innovation initiatives with core strategic business objectives.
- Mastering the art of empowering employees through delegation and trust.
- Coaching and mentoring team members to navigate ambiguity and transformation.
- Developing multi-channel communication strategies for all internal and external stakeholders.
- Utilizing feedback loops for continuous improvement and agile adaptation.
- Navigating organizational politics and influencing key decision-makers during transformation.
- Building highly resilient, adaptable, and forward-thinking teams.

Unit Five Sustaining Momentum and Personal Leadership Mastery

- Strategies for anchoring new behaviors and processes into the organizational culture.
- Developing key performance indicators (KPIs) to track the long-term impact of change.
- Exploring the ethical responsibilities and dimensions of transformational leadership.
- Creating a personalized and actionable leadership development plan.
- Leading with enhanced authenticity and emotional intelligence.
- The importance of celebrating milestones and learning from setbacks.
- Final capstone project: Presenting a comprehensive transformational leadership action plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can a leader balance the need for disruption, innovation with the equally important need for operational stability and employee well-being?



What unique qualities does this course offer compared to other courses?

This course distinguishes itself by offering a deeply integrated and holistic approach to leadership development. Unlike programs that treat leadership, change management, and innovation as separate disciplines, this curriculum weaves them together into a single, cohesive framework. It posits that modern leadership is incomplete without the ability to both manage change and foster innovation simultaneously. The emphasis is not on theoretical knowledge alone but on building a practical, actionable skill set. Participants will move beyond understanding what transformational leadership is to mastering how to apply its principles in complex, real-world situations. The methodology prioritizes experiential learning, using advanced simulations and in-depth case studies that mirror the challenges leaders face daily. Furthermore, the course places a significant focus on the human element of transformation, equipping leaders with the emotional intelligence and coaching skills necessary to inspire trust, create psychological safety, and maintain team morale during periods of uncertainty. The ultimate goal is to develop leaders who can architect and sustain a culture of continuous improvement and innovation, rather than just manage isolated projects, ensuring a lasting and positive impact on their organizations.